



## Calling All Local Producers and Suppliers!

This year's Cranleigh Food Festival will be taking place on **Saturday 3 October 2015** and we want you to join us!

Due to the success of the last two annual food festivals, this year's event is set to be even bigger and better! Cranleigh Arts Centre is working in collaboration with Cranleigh Parish Council and some of the village's key local businesses to deliver a Food AND Music Festival for the whole community. In addition to an increase in the number of food stalls at the Arts Centre, there will also be music events and activities across the village, running throughout the day and into the evening.

We hope that the new fusion of food and music will prove irresistible to punters and attract an even bigger crowd! Furthermore, the marketing and profile of the event will undoubtedly benefit from the involvement of the Parish Council and prominent Cranleigh businesses.

### How will this year's changes affect my stall?

- For the past two years running we have achieved a footfall of approximately 700. Due to being part of a larger event this year with more marketing support, your stall is likely to benefit from receiving a higher volume of customers.
- Despite the involvement of other businesses in the village, all the food stalls will be based in Cranleigh Arts Centre as in previous years, with similar event timings: 10am – 3pm.
- There are plans to include a stage at this year's event, with talks and demonstrations taking place throughout the day. The perfect opportunity for you to put your business in the spotlight! (please register your interest for demonstrations on the enclosed form).

### Other benefits for taking part...

- The Cranleigh Food Festival is a great opportunity for new local producers to become established at a popular, annual event in the Cranleigh Calendar.
- Network with likeminded stallholders and customers.
- Your business will be exposed to the Arts Centre's database of 4,000 plus members and other marketing streams from April 2015 – October 2015.
- Opportunities to be included in press coverage leading up to the event.

- And finally, Cranleigh may be a village, but it's the UK's largest and is home to around 12,000 people who will all hear about it.

### **Further details...**

Standard stalls measure 2m x 2m and will be marked out for you on the day along with 2 x chairs and free refreshment vouchers to be used at our Art Tea House (centre café).

Standard stalls are £40+VAT each.

If you require a large stall measuring 3m x 3m, these are £50+VAT

Tables are available on request at £5+VAT per 4ft table (limited availability).

All stalls are located inside the building, unless you are using gas equipment. You will be positioned outside the front/side of the building if this is the case.

If you know anyone else would want to exhibit their produce at our festival, please feel free to pass the message on!

**Deadline for applications is Friday 10<sup>th</sup> July 2015**

**Secure your space today by completing and returning the application form to Lauren Eggleton, Venue and Facilities Coordinator at: [lauren@cranleighartscentre.org](mailto:lauren@cranleighartscentre.org) or posting it to:**

**Cranleigh Arts Centre, 1 High Street, Cranleigh, Surrey, GU6 8AS.**

Cranleigh Food Festival is sponsored by

